KLU DESIGN THINKING FOR INNOVATION

NUGGET FORM

Part 1, The Insight: A fact that you learned from your empathetic research. Not an opinion. One simple sentence. Example: People like to eat tasty foods.

We learned that Education is being more marks based than knowledge based.

Part 2, Supporting Evidence: Things you observed in your empathetic research that prove your insight is true. Only what you actually saw or heard. Not your interpretation, opinion, or recommendation. At least one thing, but no limit to the number of things. Examples: Mr. Shah said that he leaves for work daily at 9:30 am. Mrs. Verma tried to massage her shoulder after she put down her handbag. Check the correct box for each observation. Add lines if necessary.

We 🞎saw students memorizing the theory without understanding for sake of marks.

Part 3, Nugget Title: A title of an imaginary movie based on the insight. The title would interest the general public. Example: Three Idiots..

We call our movie Marks Vs Knowledge.

Part 4, Poster: A movie-style poster that you might see in a cinema lobby. You must draw the poster with the title in very big letters and one central image. Example: A man is standing in the center looking up toward heaven in desperation as his mother and his wife are standing on either side of him yelling at each other.

The central image in our poster is student mugging up for exam.

(Optional) The movie will star \_\_\_\_\_.

(Optional) Draw a thumbnail sketch of your poster below.

